

Message Text

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DRAFTED BY NSC/SAODAP:CANDACE COWAN:BT

3/26/75 EXT. 29237

APPROVED BY ARA/LA:GEBROWN

S/NM - RDUGSTAD

S/S-O - LMATTESON

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FM SECSTATE WASHDC

TO AMEMBASSY QUITO IMMEDIATE

AMEMBASSY SAN JOSE IMMEDIATE

AMEMBASSY SANTIAGO IMMEDIATE

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FOLLOWING SENT ASUNCION BOGOTA BRASILIA BUENOS AIRES CARACAS
GUATEMALA LA PAZ LIMA MANAGUA MEXICO MONTEVIDEO PANAMA
SANTO DOMINGO SAN SALVADOR TEGUCIGALPA FROM SECSTATE WASHDC
25 MAR 75:

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E.O. 11652: N/A

TAGS: SNAR

SUBJECT: SPANISH LANGUAGE DRUG ABUSE EDUCATION SEMINAR

1. THE WHITE HOUSE SPECIAL ACTION OFFICE FOR DRUG ABUSE
PREVENTION IS SPONSORING A DRUG ABUSE EDUCATION/ PREVEN-
TION SEMINAR TO BE CONDUCTED IN THE SPANISH LANGUAGE BY
THE UNIVERSITY OF NEW MEXICO IN ALBUQUERQUE, NEW MEXICO
ON MAY 5 THROUGH 16, 1975. POSTS ARE INVITED TO SUBMIT
NOMINATIONS SPONSORED BY YOUR HOST GOVERNMENT.

2. SEMINAR DESCRIPTION. THE SEMINAR IS DESIGNED TO DIS-
CUSS, STUDY, AND EVALUATE THE DRUG ABUSE EDUCATION AND
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PREVENTION PROGRAMS WHICH HAVE TAKEN PLACE IN RECENT

YEARS IN THE UNITED STATES, AND TO DISCUSS THE CROSS-CULTURAL APPLICABILITY OF THESE EXPERIENCES. IT WILL BE CONDUCTED EXCLUSIVELY IN SPANISH. THE SEMINAR WILL BE ADDRESSED BY SOME OF THE LEADING DRUG ABUSE EDUCATION AND PREVENTION EXPERTS IN THE UNITED STATES, ESPECIALLY THOSE WHO HAVE HAD EXPERIENCE IN DEALING WITH SPANISH SPEAKING AMERICANS AND LATIN AMERICANS. THE PRIMARY GOAL OF THE SEMINAR IS TO INVESTIGATE THE POSSIBILITY OF FUTURE COLLABORATIVE ACTIVITIES WITH LATIN AMERICAN EDUCATORS IN THIS FIELD AND TO INITIATE RESEARCH ON THE CROSS-CULTURAL APPLICABILITY OF THE U.S. DRUG ABUSE EDUCATION AND PREVENTION EXPERIENCE. IN ADDITION, THE SEMINAR HOPEFULLY WILL STIMULATE ACTIVITIES IN THE DRUG ABUSE EDUCATION AND PREVENTION FIELD IN LATIN AMERICA WITH A GOAL OF INCREASING INTEREST AND CONCERN BY GOVERNMENTS IN LATIN AMERICA WITH THE DRUG ABUSE PROBLEM. THE SEMINAR WILL BE SOPHISTICATED AND WILL DEAL EXCLUSIVELY WITH ISSUES OF EDUCATION AND PREVENTION, INCLUDING CURRICULA DEVELOPMENT, MEDIA EFFORTS, NATIONAL EDUCATIONAL PROGRAMS, AND SPECIFIC PREVENTION AND EARLY INTERVENTION PROGRAMS. THE PROGRAM WILL INCLUDE (1) A STUDY OF PROGRAMS WHICH HAVE BEEN DEVELOPED AND IMPLEMENTED IN DIFFERENT COUNTRIES THROUGHOUT THE WORLD. (2) POSSIBLE SOLUTIONS AND ALTERNATIVES TO THE PROBLEM, (3) DEVELOPMENT OF CURRICULUM GUIDELINES FOR THE IMPLEMENTATION OF DRUG ABUSE EDUCATION AND PREVENTION PROGRAMS, AND (4) ANALYSIS OF THE PROBLEMS FACED BY STUDENTS WHO ARE DRUG USERS. SEVERAL SITE VISITS WILL BE MADE TO DRUG ABUSE EDUCATION/PREVENTION PROGRAMS AND TREATMENT/REHABILITATION PROGRAMS, BOTH IN ALBUQUERQUE AND OTHER CITIES IN NEW MEXICO.

3. QUALIFICATIONS OF NOMINEES. PARTICIPANTS NOMINATED BY THE NATIONAL GOVERNMENTS SHOULD BE INDIVIDUALS WHO HOLD LEADERSHIP POSITIONS WITH POLICY AND DECISION-MAKING RESPONSIBILITY AT THE NATIONAL LEVEL FOR THE MINISTRY OF EDUCATION, NATIONAL DRUG ABUSE EDUCATION AND PREVENTION PROGRAMS, OR OTHER MINISTERIAL LEVEL EDUCATION AND DRUG ABUSE PROGRAMS. THESE EDUCATORS SHOULD HAVE THE AUTHORITY TO PROPOSE OR DESIGN AND IMPLEMENT CURRICULUM CHANGES FOR ALL EDUCATIONAL LEVELS. THE PARTICIPANT SHOULD HAVE A BACK-

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GROUND IN EDUCATION OR DRUG ABUSE PROBLEMS. SPECIFIC EXPERIENCE IN DEALING WITH DRUG ABUSE PROBLEMS IS NOT NECESSARY, HOWEVER, RESPONSIBILITY AND EXPERIENCE IN THE GENERAL EDUCATION OR TRAINING AREA IS ESSENTIAL. OTHER THAN SENIOR MINISTRY LEVEL OFFICIALS, PARTICIPANTS MIGHT INCLUDE A NATIONAL DIRECTOR OF A PRIMARY OR SECONDARY EDUCATIONAL SYSTEM, OR INDIVIDUALS WHO HAVE BEEN APPOINTED OR AUTHORIZED AT THE NATIONAL LEVEL TO IMPLEMENT DRUG ABUSE

EDUCATION AND PREVENTION PROGRAMS THROUGH THE MEDIA OR THROUGH THE SCHOOL SYSTEMS.

4. INTERNATIONAL AIR TRAVEL WILL NOT REPEAT NOT BE PROVIDED FOR THIS COURSE. DOMESTIC AIR TRAVEL AFTER ENTRY INTO U.S., PER DIEM OF \$30.00 PER DAY, AND CERTAIN OTHER EXPENSES WILL BE PROVIDED TO THE STUDENTS. REASONABLY PRICED HOUSING WILL BE PROVIDED. NOMINATIONS AND AT LEAST BRIEF BACKGROUND INFORMATION MUST BE RECEIVED BY SAO NO LATER THAN APRIL 11, 1975. THERE WILL BE NO LIMIT ON THE NUMBER OF NOMINATIONS SUBMITTED BY EACH NATION, BUT ONLY ONE PARTICIPANT PER NATION CAN BE ASSURED OF A SLOT. COURSE IS LIMITED TO 26 PARTICIPANTS. NOMINATIONS SHOULD BE LISTED IN ORDER OF PRIORITY OR PREFERENCE, AND EVERY ATTEMPT WILL BE MADE TO ACCEPT ALL QUALIFIED NOMINEES. WE ARE SEEKING REPRESENTATION FROM AS MANY NATIONS AS POSSIBLE, BUT WILL ACCEPT MULTIPLE REPRESENTATIONS SO LONG AS EXTRA SLOTS ARE AVAILABLE. MORE DETAILED INFORMATION WILL BE PROVIDED TO THE PARTICIPANTS AFTER THEY ARE ACCEPTED.

5. FYI. SAO HOPES THAT PARTICIPANTS WILL BE HIGH RANKING MINISTRY OFFICIALS. WE PLAN FOR SEMINAR TO BE EXCHANGE OF INFORMATION AND EXPERIENCE AMONG EXPERTS. ISSUES SUCH AS "SCARE TACTICS," INFORMATION DELIVERY, DISCUSSION OF DRUGS IN SCHOOL AND OTHER MATTERS WILL BE DISCUSSED. STUDY OF CROSS-CULTURAL APPLICABILITY OF U.S. EXPERIENCE WILL BE AIMED TOWARD DEVELOPING FUTURE COOPERATIVE DRUG ABUSE EDUCATION AND PREVENTION PROGRAMS OR TRAINING, IF IT APPEARS SUCH PROGRAMS WOULD BE USEFUL. VIP RECEPTION PLANNED FOR MAY 5 AND IT IS EXPECTED THAT UNIVERSITY OF NEW MEXICO AND SAO WILL EXTEND FULL COURTESIES TO HIGH RANKING GUESTS. PLEASE SLUG RESPONSE CABLES FOR COWAN, NSC FOR SAODAP. KISSINGER UNQUOTE KISSINGER
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